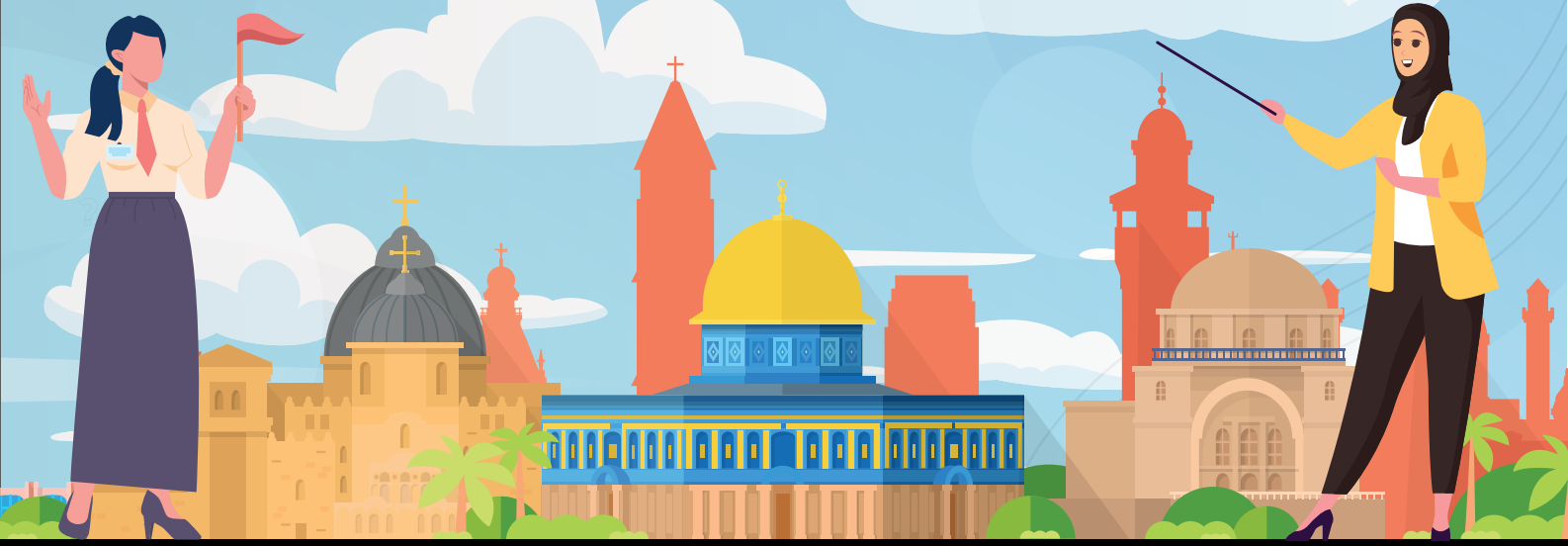




The East Jerusalem Tourism Development Programme HUB

invites female tour guides of East Jerusalem and beyond for two workshops on

BEING A FEMALE GUIDE, BEING UNIQUE



After three inspiring workshops last December we continue our sharing of experiences and challenges of working as a female tour guide. We invite you to discuss topics such as

- guiding from a woman perspective and how to improve working conditions
- a female perspective on Palestine
- women travelers as a growing market in global tourism
- responsible tourism – chances and challenges as tour guide

We hope to see old and new faces in March. If you join both seminars you will receive an attendance certificate by GIZ.

Please register **HERE**



WEDNESDAY
2 MARCH
4:00 PM - 6:00 PM



WEDNESDAY
9 MARCH
4:00 PM - 6:00 PM



#4 Al-Ya'aqubi St
Jerusalem



Click here for google map's location

Hybrid Workshop @ Hub and Online



2 h-Sessions	Topic	Method
<p>Session 1</p> <p>2 March 4:00 pm</p>	<p>Guiding from a female perspective</p> <ul style="list-style-type: none"> · Palestine through women's eyes: Towards a female narrative of guiding around Palestine · Female guides as door-opener · Social interaction at eyes level 	<p>Presentation & Discussion</p>
<p>Session 2</p> <p>9 March 4:00 pm</p>	<p>Female Guides and FairTravel</p> <ul style="list-style-type: none"> · How to improve working conditions for female guides · Towards more decent working conditions · "Greening my guiding" – On how to become more sustainable 	<p>Presentation & Discussion</p>