



East Jerusalem Tourism Development Programme Jerusalem Tourism Talks

“Together shaping the future of Palestinian tourism”

The “Jerusalem Tourism Talks” (JTT) are open forums to address current topics and challenges for the Palestinian tourism sector. The Talks are available to the whole tourism sector and open to anyone interested in Palestinian tourism. Hosted by EJTDTP, the Talks provide a space to bring together voices and opinions from across the sector and foster exchange in an open, forward-thinking, and cooperative ambience. The selection of topics is done in cooperation with the local sector based on current demands and interests.

New topics can always be suggested to EJTDTP directly. Please send your suggestion, ideally including draft agenda and list of speakers or requested experts, to: talks@ejtdp.info or use our online form [here](#).

SAVE THE DATE!

EJTDTP’s Tourism Talks are hybrid events:

Join us in person at:
 EJTDTP’s Tourism Development Hub (#4 Al-Ya’aqubi Street, Jerusalem) or online.

A unique link for each JTT will be provided after registration.

Please note that in-person meetings might be cancelled at short notice due to the COVID-19 situation and the Talk will be held virtually, only.

Register now at <http://ejtdp.info/talks>

UPCOMING TALKS AND TOPICS

JTT

JTT #	Date/time	Title
1	January 24th, 2022, 16:30 to 18:30	Good Tourism Sector Governance – Modalities of private and public actors’ collaboration
2	January 31st, 2022, 16:30 to 18:30	What and Where is Destination Palestine? – Defining the boundaries of good tourism sector governance
3	February 21st, 2022, 16:30 to 18:30	Benchmarking and Statistical Data Collection – Practical suggestions for a data-driven analysis of the Palestinian tourism ecosystem(s)
4	February 28th, 2022, 16:30 to 18:30	Do We Need More Tourism Studies & Masterplans? – A critical review of past years’ studies of the Palestinian tourism sector and their practical applicability to actual sector needs
5	March 7th, 2022, 16:30 to 18:30	Nobody Is Selling Our Tourism Offers! – Mainstreaming non-bookable tourism products into the Palestinian tourism value chain through digital services
6	March 18th, 2022, 17:30 to 19:30	JTT Special Edition: Two Years into COVID – Scenarios of Palestine’s tourism sector development in a perpetuating COVID-19 world
7	March 21st, 2022, 16:30 to 18:30	Sustainable Palestinian Tourism? – Concepts of sustainability in tourism and their applicability to the Palestinian tourism sector
8	April 4th, 2022, 16:30 to 18:30	Who Wants to Work in Tourism? – Addressing the shortage of qualified tourism sector workforce



#4 Al-Ya’aqubi St
 Jerusalem



Click here for google map’s location